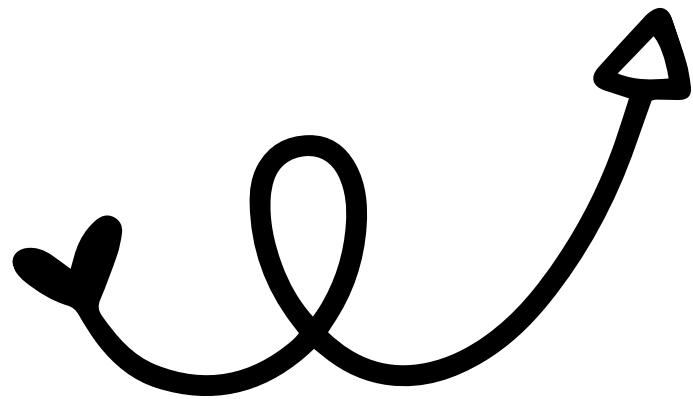
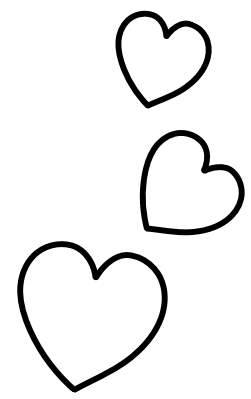


!!!
Benny's Birthday Party

Saturday, August 26
Seal Beach, Ca

Benny the Cat is turning Six, and that's reason to celebrate!





BENNY



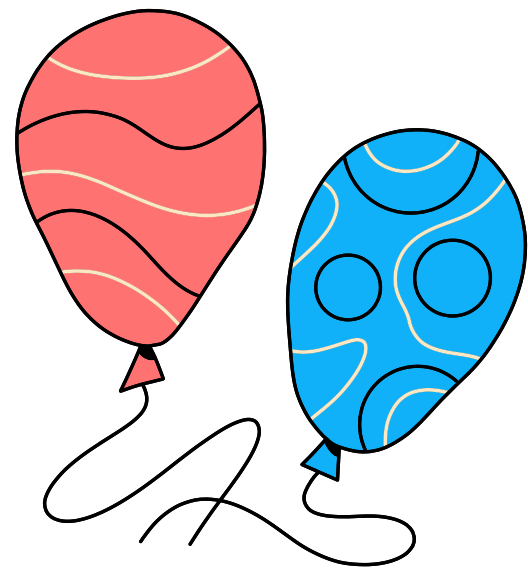
Hi, I'm Benny! Last August, nearly 250 people came to celebrate my fifth birthday in Seal Beach. I was rescued as a kitten, horribly injured, from an abusive household and not expected to live. Well, I showed them!

Through the help of Helen Sanders CatPAWS, after surgery and many visits to doctors and specialists, I am here to share my story of survival and resilience.

Helen Sanders CatPAWS is a feline rescue based in Seal Beach. They pull high-risk cats and kittens from shelters, then foster them and get them ready to find their forever homes. CatPAWS is a non-profit 501(c)3 charitable organization.

My sixth birthday party is a fundraiser to help CatPAWS continue their work in Los Angeles and Orange counties. Past birthday parties have raised a total of approximately \$10,000!





Come Celebrate This Year!

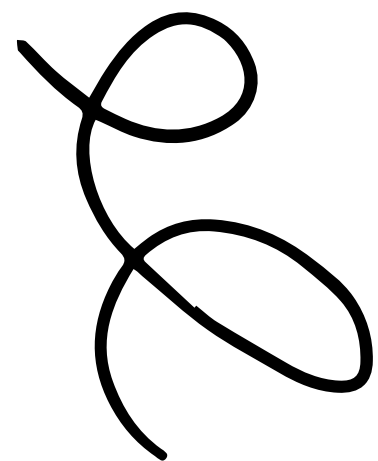


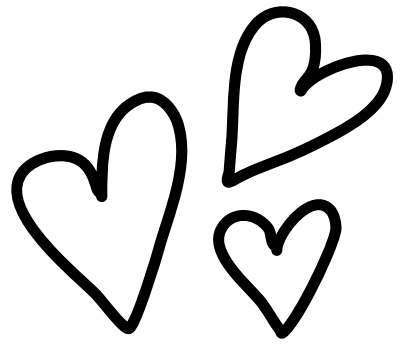
Saturday, August 26, 2023

11 am - 3 pm

Marina Community Center

151 Marina Way, Seal Beach

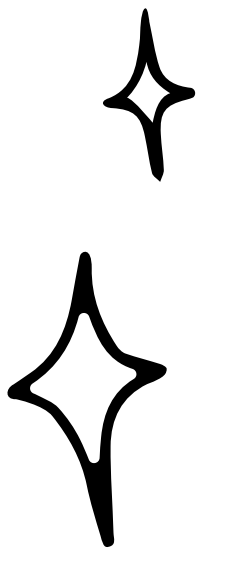




Vendors



Music



Games
&
prizes

Adoptable
kittens

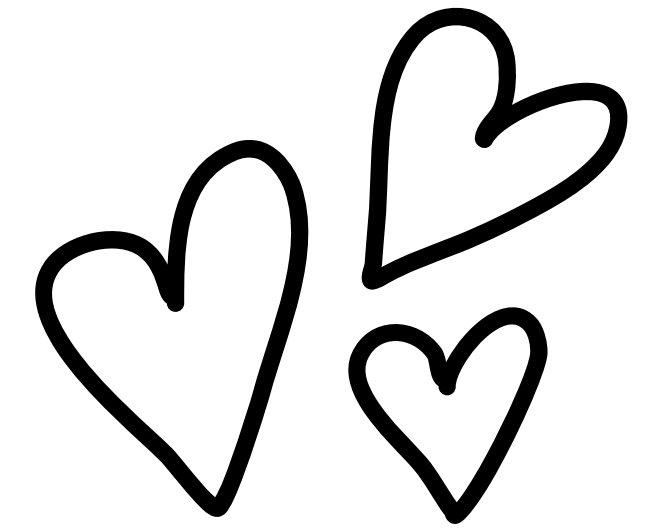
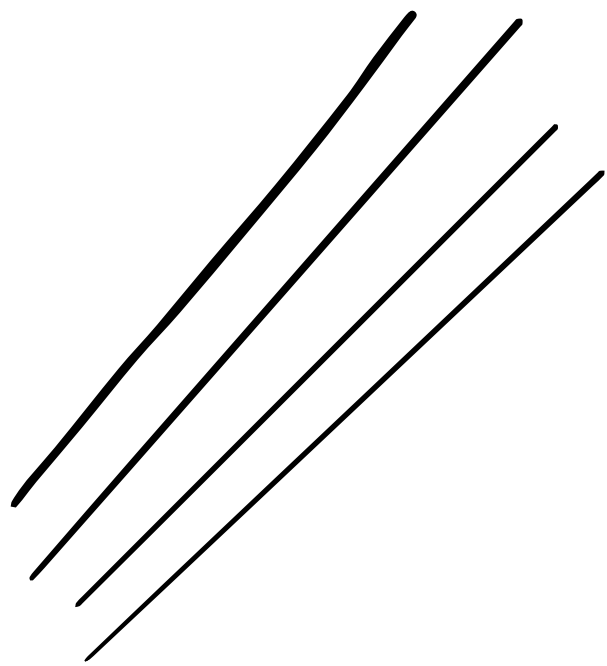
Lunch
included

Cake
&
Ice Cream



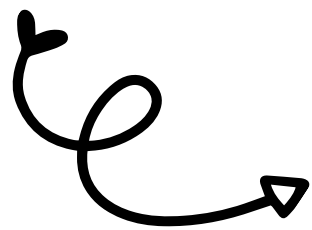
Arts &
Crafts
for kids

Raffle

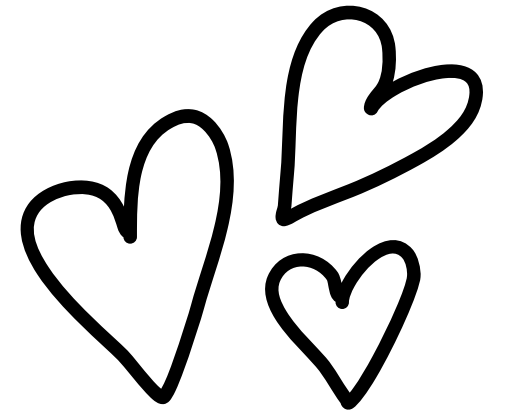


Admission to event: \$20
Children 10 and under are free

Tickets will be available at
www.helensanderscatpaws.com
and at the door



Sponsorship Opportunities



\$500 - Venue Sponsor

Your brand on all ads & printed materials, including logo on signage at the event.
Display your poster, banner or other collateral at the event.

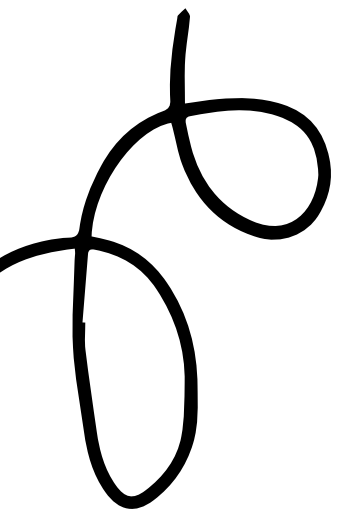
\$300 - Food Sponsor

Your brand on all printed materials including logo on signage at the event.

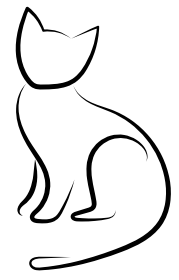
\$150 Benny Sponsor

Your logo on signage at the event.

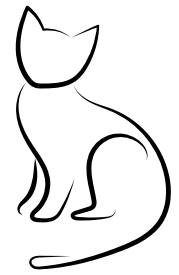
All sponsors are recognized in the event program.



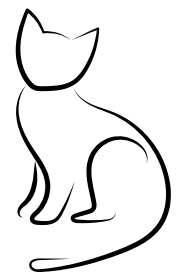
Sponsor ROI



CatPAWS has a loyal and dedicated audience of adopters, fosters, volunteers, veterinarians, and animal lovers in the community and on social media. Your brand will be spotlighted to our 7.5k Facebook followers and your logo will be included on our website event page. Sponsor partners will be mentioned on our Instagram posts. An email blast featuring your support will be sent to our distribution list (3.7k verified addresses).



Your affiliation with CatPAWS means you are engaged in the community. CatPAWS is proud of its strong community involvement, which includes a pet therapy program for seniors, monthly Kitten Cuddle event at the Seal Beach Sun News, partnerships with area animal shelters including the OC Pet Food Pantry, and our DIY Kitten Care Kit program which helps keep more kittens out of shelters. CatPAWS is also an active member of the Seal Beach Chamber of Commerce. Businesses who partner with CatPAWS are viewed as supporters of our community work and the community at large.



Animal lovers are passionate people. They are loyal to brands that show support to their cause.

CatPAWS' permanent Adoption Center is located in PetSmart Seal Beach, giving us daily exposure to animal owners and new pet seekers in affluent Seal Beach/Sunset Beach/Huntington Harbor, Rossmoor/Los Alamitos, Belmont Shore, Belmont Heights and East Long Beach. Your affiliation with our brand reinforces your support of animal welfare.

...and more through Benny's voice

Benny's Birthday Party is a family-friendly, interactive way to raise funds for the work Helen Sanders CatPAWS does in the animal welfare community.

But Benny's happy life started with a dark beginning, and he wants to message that there is no excuse for animal abuse. As a kitten, Benny lived in fear in a house where there was both animal and domestic abuse.



Benny has his own Facebook page and IG account: "Benny the Cat's Justice". Each have over 700 followers. Benny has received over 1000 views on his postings.

Benny promises to give all sponsors multiple shout outs on his social media platforms. He is a great ambassador for the power of love, hope and resilience.





FOR SPONSORSHIP OPPORTUNITIES

CONTACT:

BEV LEIFER

bevleifer@yahoo.com

562.618.3221

DEBBIE FAWCETT



catpaws.debbie@gmail.com

310.560.5664



Thank you for considering us.

Your sponsorship or product donation helps Helen Sanders CatPAWS fulfill our mission to save at-risk cats and kittens and find them forever homes.

We believe that every cat should live a full and cherished life.

Helen Sanders CatPAWS
1198 Pacific Coast Highway
Suite D, #227
Seal Beach, CA 90740
501(c)3 Tax ID #27-1400697



helensanderscatpaws.com

